

# EMMA BRICKSTOCK

COMMUNICATION & GRAPHIC DESIGNER

BRIGHTON AND HOVE, UNITED KINGDOM

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## ABOUT ME

I am an adaptive creative thinker who focuses on communication design as a tool for creating modern design solutions. I value collaboration and its ability to provide a creative space for exploration and transformation.

## EDUCATION

May 2020

**EMILY CARR UNIVERSITY OF ART AND DESIGN**

Bachelor of Design, Communication Design

June 2019

**EMILY CARR UNIVERSITY OF ART AND DESIGN**

Amsterdam Summer Intensive

## SOFT SKILLS

- Strong communication skills
- Dedicated team member
- Adaptive thinker and problem solver
- Excellent time management and organization
- Self starter
- Personable
- Empathetic

## HARD SKILLS

- Adobe suite (Illustrator, InDesign, Photoshop, Lightroom, Premier Pro, After Effects, Acrobat)
- Photography (digital and analogue)
- Brand identity
- Social media strategy
- Typography
- Filming and editing (Final Cut Pro X)
- Microsoft Outlook, PowerPoint
- Risograph printing

## PROFESSIONAL EXPERIENCE

### GRAPHIC DESIGNER

AME Consulting Group | June 2020 - July 2021

Collaborated in a brand refresh which included, establishing the companies voice and messaging, created a new visual identity for internal and external marketing collateral, created and executed a social media marketing plan that increased followers and engagement through various marketing campaigns.

### GRAPHIC DESIGNER & ART DIRECTOR

BC Parks Foundation | May 2019 - Present

Created and implemented a successful marketing campaign for the BC Parks Foundation called, The Patches Project. My role was to ideate and synthesize the concept of the Patches Project, research manufacturing methods and costs, create the patch designs and photograph the patches for marketing collateral.

### GRAPHIC DESIGNER

No Story Lost | May 2020

Designed a book template that met the specific needs and requirements for future publications for No Story Lost. My role included perfecting the template, formatting, selecting the colour palette, and choosing appropriate type faces.

### COMMUNICATION DESIGNER

Health Design Lab at Emily Carr University | January - April 2019

This was a co-design project by ECUAD Health Design Lab in collaboration with Haro Park Centre Society and Vancouver Coastal Health. I helped design a publication for residents at a long-term care facility, which provided a platform for meaningful exchange, creative expression and engagement. My role included facilitating activities with the residents, unifying the art direction and layout design, as well as print production.

### FREELANCE PRODUCTION DESIGNER

Ocean Wise | February - May 2019

My role included production work such as designing signage for external use, layout design, creating print material, and sourcing imagery.

### INFORMATION DESIGNER

One Second Counts | October 2018

I designed the instructional manual for, One Second Counts, a bear spray mounting system designed for easy deployment and access. The manual included infographic elements and illustrations to clearly explain how to install and operate the device. The project included branding, typography, and illustration.

## ADDITIONAL EXPERIENCE

### RECEPTIONIST

The Arbutus Club | January 2019 - April 2021

### SALES ASSOCIATE AND VISUAL MERCHANDISER

Plenty | January 2018 - June 2018

### SERVER AND HOSTESS

Grey Eagle Resort | March 2015 - August 2016, May - August 2017, May - August 2018